



Fertcare changes to address future challenges

The Fertcare Management Committee is taking a number of major steps to improve the effectiveness of the Fertcare program.

These steps follow the movement of Fertcare's administration from Agsafe to the Fertilizer Industry Federation of Australia (FIFA) earlier this year.

Jeff Kraak, Fertcare Program Manager, believes that with direct control of the program, FIFA will be focused on delivering excellent customer service, with accurate record keeping, timely notifications and flexible reporting.

"FIFA will also actively manage the Fertcare database of trained personnel and Accredited Advisors and provide topical updates to participants," Mr Kraak said.

"By maintaining this database and ensuring it is up to date, FIFA will be able to provide regulators, catchment management authorities and industry research organisations with a very efficient way to communicate issues to do with nutrients in managing food safety, environment risks and productivity."

Anne Anasta has been appointed Fertcare Customer Service Manager.

Mrs Anasta is the first port of call for anyone requiring information from the Fertcare database about training records, the licensing of advisors and organisations, or application equipment. If your contact or business details have changed, please advise us so the Fertcare database can be kept up to date and you receive timely notification of changes and helpful information.

For further information, contact Anne Anasta (anne.anasta@fifa.asn.au or (02) 6230 6987) or Jeff Kraak (jeff.kraak@fifa.asn.au or 0407 663535)